



Stevie Award Winners to Be Announced in New York on November 13

Santa Monica, CA - Friday, October 16, 2009--Soapdom, Inc. was named a Finalist in the Website of the Year category for it's dynamic online news portal and social network, <http://www.soapdom.com> in the 6th annual Stevie Awards for Women in Business. This is Soapdom.com's second Finalist distinction in the

Website of the Year category, having also been chosen a [Finalist in the 3rd Annual Stevie Awards for Women in Business](#) in 2006.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run - worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Nicknamed the Stevies for the Greek word "crowned," winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 13. Nominated women executives and entrepreneurs from the U.S.A and several other countries are expected to attend. The presentations will be broadcast live on the radio in the U.S.A. by the Business TalkRadio Network.

More than 1,100 entries were submitted this year for consideration in 54 categories, including Best Executive, Best Entrepreneur, Best Community Involvement Program, and Website of the Year. Soapdom, Inc. is a Finalist in the Website of the Year category.

For Soapdom, Inc, the website is the business. It is crucial that it function efficiently, engage site visitors, generate increased revenue, and build the brand. To accomplish this, the website redesign and development effort was comprised of a global team of top professionals including Soapdom's Founder, Linda Marshall-Smith, MBA, who served as Lead Project Manager/Content Producer in Los Angeles; Joanne Glasspoole of Indigo Creative Solutions in Wisconsin, Project Manager; Jacob Hodara of jhdesign, Toronto, Canada, Lead Developer;

Trung Dzung, Viet Nam, Developer; and, Erik Geurts, The Netherlands, OpenX Ad Server consultant. The site was built entirely on the open source content management system (CMS) Joomla, with the open source OpenX advertising management platform incorporated to serve ads.

"After scouring the universe for the best people to implement Soapdom, Inc.'s vision, I could not have been happier working with this global team of extremely competent and dedicated professionals," said Linda Marshall-Smith. "Talk about outsourcing and running with it. The result is evident."

Finalists were chosen by business professionals worldwide during preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners from among the Finalists during final judging.

"Being named a Finalist in The Stevie Awards for Women in Business is an important achievement," said Michael Gallagher, president of the Stevie Awards. "It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition."

"It is such an honor to be recognized as a Finalist for Website of the Year, especially as our website is our business," said Marshall-Smith. "To rank so highly against our competitors and the other women-owned businesses in this category is a testament to the tireless effort, dedication and hard work put forth by our website development and deployment team. We are extremely proud of this achievement."

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.stevieawards.com/women .

About Soapdom, Inc.

Soapdom, Inc. is a privately-held, woman-owned, B2B2C content delivery business and social network promoting and supporting soap operas and soap opera fans. Soapdom brings the fans to the soaps and the soaps to the fans via a high-profile internet portal and strategic industry partnerships. In addition to providing soap celebrities a venue to promote their participation in other projects, Soapdom.com, "Where Soap Operas Rule™," offers up-to-the-minute breaking

news on the world of soaps, its stars and storylines. It delivers original and aggregated content through a dynamic, multi-media portal that provides virtual access to the industry from the inside out. Soapdom.com soft-launched it's 4th version in September 2009 and celebrated its 10th Anniversary in May, 2009. Get Inside the Bubble

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of your favorite soap opera and network with other fans at

<http://www.soapdom.com>

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About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sponsors of the 6th annual Stevie Awards for Women in Business (as of October 9) include the Business TalkRadio Network, Covario, Inc., and KeyBank. Localization partner of the 2009 Stevie Awards is Lionbridge.