

Meet Soapdom's Look Like a Soap Star Columnist, Arianne Zucker

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From Days of our Lives to Lowd Suga' Jewelry, Zucker signs on as Soapdom.com's Look Like a Soap Star fashion columnist

{mosimage}Recognizable to many from her eight-year stint as Nicole Kiriakis on NBC's "Days of Our Lives," Arianne Zucker is now also gaining notoriety for her growing jewelry line, Lowd Suga'.

A Southern California native, Zucker was discovered at age 15 and began modeling until she landed her role on "Days of Our Lives." She left the soap in 2006 and continued her acting career – most recently appearing on "CSI: Miami" and in the upcoming feature, "The Last Resort."

In 2006, Zucker launched Lowd Suga' boutique jewelry design with long-time friend Heidi Mages. Inspired by the casual, chic LA lifestyle, the bracelets, earrings and necklaces made for friends and family grew into an online boutique at www.lowdsuga.com featuring a variety of original designs for men and women and on into select retail boutiques across the country. In addition to her contributions to design, construction and marketing of the line, Zucker also serves as the face of Lowd Suga'.

Zucker began contributing her fashion tips to Soapdom.com's Look Like a Soap Star column in December 2007 and currently resides in Los Angeles with her husband, actor and vocalist Kyle Lowder (Rick, The Bold and the Beautiful) and their four dogs.