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This just in -- looks like "Bill Spencer" (Don Diamont) is going to get an ally in his quest to run the LA fashion business.

Aaron D. Spears joins the cast of The Bold and the Beautiful in the contract role of "Justin Barber," Executive Producer and Head Writer Bradley P. Bell announced today. The character of "Justin" is the

executive vice president of Spencer Publications and long-time friend and right-hand-man to the company's President, Bill Spencer, Jr. Justin arrives in Los Angeles from Spencer Publication's New York office, to help Bill in his hostile takeover of Forrester Creations. Oh and let us not forget that Justin also fits in very nicely to the hunk category.

With credits as an actor, producer, and composer, Spears has appeared in guest starring roles on numerous television shows such as Boston Legal, Lincoln Heights, Bones, and Criminal Minds. His film credits include the blockbuster hits Babel and I Love You, Man, in addition to the independent film, The Mannsfield 12, in which he starred, composed the music and lyrics, as well as executive produced.

As a refresher, The Bold and the Beautiful celebrated its 22nd anniversary on Monday, March 23, 2009, A Bell-Phillip Television production, Bradley P. Bell is the Executive Producer and Head Writer. The first and only daytime drama to simulcast in Spanish utilizing SAP (Secondary Audio Program) technology, the show is the most watched daily dramatic serial in the world, viewed in more than 100 countries.

Spears' first tape date was July 10, 2009, and first airdate is scheduled for Monday, September 14, 2009.