



Congratulations to The Bold and the Beautiful. Monday, March 23, 2015 marked the 28th anniversary of The Bold and the Beautiful's premiere on the CBS Television Network.

One of the top ten longest running scripted dramas broadcast on network television, in January 2015, B&B taped its 7,000th episode on The Bradley P. Bell Stage 31 at CBS Television City.

"Twenty-eight years on television is a tremendous achievement," said Executive Producer and Head Writer, Bradley P. Bell.

"I work with a brilliant ensemble of cast, production crew, writers and staff. I am grateful to CBS for their unwavering support and for their longstanding commitment to 'THE BOLD AND THE BEAUTIFUL'. None of this would be possible without the steadfast loyalty and dedication of our fans around the world."

The only daytime drama set in a real, and not fictional location, B&B prides itself on setting the bar by frequently taking production out of the studio and on location. Fall 2014 marked the eleventh international remote taken by B&B in the show's 28 year-history, going to the Netherlands with cast members Scott Clifton (Liam Spencer), Darin Brooks (Wyatt Spencer) and Ashleigh Brewer (Ivy Forrester).

Previous international locations include Dubai and Abu Dhabi, UAE , Paris, France, Monaco, Puglia, Italy, Cabo San Lucas, Mexico, Sydney, Australia, Portofino, Italy, Venice, Italy, Lake Como, Italy and Barbados. Additionally, B&B has taped in numerous U.S. locations around Southern California, on the U.S. Virgin Island of St. Thomas and multiple times in Aspen, Colorado.

In June 2014, B&B received its ninth Golden Nymph Award at the International TV Audience Awards in the "Telenovela/Soap Opera" category at the Monte Carlo Television Festival. In

## **Bold and the Beautiful celebrates 28 years on air this week!**

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2011, B&B received its third consecutive Emmy(r) award for "Outstanding Daytime Drama Series". In 2010, Guinness World Records(r) named THE BOLD AND THE BEAUTIFUL the Most Popular Daytime Soap Currently on TV.