



*B&B honors fans and celebrates 25 years on air with Anniversary Photo Book*

Congratulations are in order. As any B&B fan knows, The Bold and the Beautiful celebrated its 25th anniversary this past March. As a thank you to fans, they have produced a photo anniversary book, giving fans rare and revealing access behind the scenes of this popular daytime drama that airs in over 100 countries.

Each weekday, over 35 million people throughout the world tune in to find out the latest intrigue entangling the Forrester, Logan, and Spencer families whose lives and loves revolve around high-stakes fashion.

To celebrate 25 years on the air, the soap opera is publishing *Becoming Bold & Beautiful: 25 Years of Making the World's Most Popular Daytime Soap Opera* (ISBN: 9781402272141; NOVEMBER 2012; \$34.99 U.S.; Hardcover with Jacket; Television).

And Soapdom's got your sneak peek...

Travel back in time to the inception of the series in 1987 through the present day with more than 200 photographs featuring cast and crew on Stage 31 of CBS Television City in Los Angeles, and on location in Malibu, Cabo San Lucas, and Aspen.

- See how the series creators, the Bell family, mirror the fictional Forrester family
- View CGI images used to create Brooke and Thomas's berry-induced hallucination on a South Pacific island

- See how holiday scenes are created at the Forrester's sumptuous Beverly Hills home
- Follow the show as it revisits Los Angeles's Skid Row to pick up a story line that highlights the issue of homelessness



- Celebrate actress Darlene Conley's portrayal of Sally Spectra for nearly 20 years

The forward for the book was written by "the core four:" Susan Flannery (Stephanie), Katherine Kelly Lang (Brooke), Ronn Moss (Ridge) and John McCook (Eric), who have starred on the soap since day one. It reads:

"It was such a surprise for the four of us to realize how time has flown and how everything has changed (especially us), as we viewed the photos of the past twenty-five years. It seems like another lifetime ago when we first walked through the doors at CBS Television City to shoot our first episode of The Bold and the Beautiful. We will have filmed over six thousand episodes by the time this book goes to print. It's amazing!

From the beginning, we have had that rare opportunity of collaboration with truly talented and creatively generous writers. The co-creators Bill and Lee Bell, and now their son Brad, allowed us to breathe life into the characters of Eric, Stephanie, Brooke, and Ridge. What a creative and fulfilling time this has been for us.

Now we find ourselves a quarter of a century later, still going strong, still successful, even with the recent shifts in the worldwide television landscape. We like to think we have survived because we have a solid foundation. We know all the layers and complexities of the characters by heart, just as all of you do, having followed us since the beginning.

We thought you might want to take the sentimental journey with us. We hope you'll enjoy a glimpse into our world backstage, seeing the work that enables us to make a show into "magic."

We hope you will join us in reliving our lives and our characters all over again.

Bon voyage!

Susan Flannery, Katherine Kelly Lang, John McCook, and Ronn Moss

### **Accolades for The Bold and the Beautiful**

In 2011, The Bold and the Beautiful received its third consecutive Emmy® award for "Outstanding Daytime Drama Series". In June 2012, The Bold and the Beautiful was awarded its seventh International TV Audience Award in the "Telenovela/Soap Opera" category at the Monte Carlo Television Festival. Additionally, The Bold and the Beautiful was named the Most Popular Daytime Soap Currently on TV by Guinness World Records®. The Bold and the Beautiful is the most watched daytime drama series in the world, seen daily by more than 35 million people in over 100 countries.

The Bold and the Beautiful, which celebrated its 25th anniversary on March 23, 2012, is a Bell-Phillip Television production, broadcast weekdays (1:30-2:00 PM, ET; 12:30-1:00 PM, PT) on the CBS Television Network. Bradley P. Bell is the Executive Producer and Head Writer.

### **Becoming Bold & Beautiful Credits:**

Foreword by Susan Flannery, John McCook, Ronn Moss, Katherine Kelly Lang

Introduction by Executive Producer and Head Writer, Bradley Bell

Photos by Elizabeth Annas, Monty Brinton, Ray Christian, Scott Downie, Jeffrey Fiterman, Griff Griffin, Cliff Lipson, Jon McKee, Danya Morrison, Geraldine Overton, John Paschal, Harold Smith, Sean Smith, Art Streiber and John Zak

Text and Photo Editing by David Gregg

Creative Direction by Adrian Avilés

Cover 25th Anniversary Cast Photo by Art Streiber

**Where to Purchase:**

The hardcover of *Becoming Bold & Beautiful* will be available for sale beginning November 13, 2012 wherever books are sold.

You may pre-order copies now at [Amazon.com](http://Amazon.com)